

Questions for Consideration

- 1. When you think about your community, what inspires or excites you?
- 2. When you think about your community, what upsets or angers you?
- 3. If you could wave a magic wand and make a difference in the world what would you change? How would the world be different?
- 4. What motivates you to give?
- 5. How have your educational experiences, community or religion influenced your giving?
- 6. What social and historical events have influenced your giving?
- 7. How have personal life events influenced your giving?
- 8. Are there organizations that have made a difference in your life or that of a family member or friend?
- 9. Have you ever been helped by someone's generosity? How?
- 10. What kind of difference do you want to make? Do you see it as an immediate or long-term difference? Do you want to support new, cutting-edge programs/organizations or established programs/organizations?
- 11. If you had \$100,000 to give to nonprofits, how would you allocate it among the following types of gifts?

\$ Capital Projects (Bricks & Mortar, Equipment)
\$ Emergency Funding
\$ Endowment
\$ General Operating Support
\$ Annual Scholarship Support
\$ Other, specify:

12. Again, you have \$100,000. Please distribute it among the following categories:

\$ Local (i.e., your neighborhood or county)
\$ State-wide
\$ Nationally
\$ Internationally
\$ Other, specify:



- 13. What is the best charitable gift you've ever given? Why?
- 14. What is the worst charitable gift you've ever given? Why?
- 15. What is the most satisfying part of giving?
- 16. How do you like to be recognized for giving? Do you prefer anonymous giving? Naming opportunities? Gala events?
- 17. Once you know which areas you would like to support, you'll need to determine how you would like to effect change.